

DESIGN MUSEUM GENT IS BACK!

Discover the story
behind our renewed
museum, right in
Ghent's historic heart.

> [READ MORE](#)



OPENING
3
October
2026





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On 3 October 2026, the moment will finally arrive: Belgium's largest design museum will reopen its doors after a four-year hiatus, bursting with international ambition. Following a careful expansion and renovation, the museum will be fully prepared for the future.

The architectural teams Carmody Groarke (UK), ATAMA and RE-ST (BE) have created a **new wing that forms the final piece of the museum complex**. This expansion in the historic heart of Ghent is an architectural tour de force. It links the museum's historic buildings and houses a wealth of new functions. The revamped building will offer far more exhibition space, as well as areas for meeting, reflection, and connection with the city. Design Museum Gent acts

as a catalyst; we show **design's potential** as a driver for change in a world facing ecological and societal challenges. Our collection and programme serve as inspiration to help shape the future.

From the very beginning, **sustainability and circularity** were central to the construction process. Together with delegated contracting authority sogent, the museum went a step further, developing its own circular facing

brick: the Gent Waste Brick. Made from 63% Ghent waste streams, the brick is not fired like traditional bricks, but hardened; a genuinely innovative material.

Thanks to the renovation, the museum now offers nearly 2,500 m² of exhibition space, spread across **three large exhibitions**: The permanent collection presentation: Models from the Past for the Future, The temporary exhibition *Public Matter(s): Design and Democracy*, and a new exhibition space designed to showcase rapidly changing exhibitions.

The new collection presentation features over 450 objects and archival drawings, spanning the year 1300 to the present, showing how a design collection in 2026 can continue to inspire.

And this is only the tip of the iceberg; **the museum's total**

collection contains around 25,000 pieces, many of which were digitised during the closure period. Visitors can now explore them both in the museum and online, through innovative and interactive digital formats.



"With the renewed Design Museum Gent, the city gains a new cultural jewel accessible to everyone; young and old, art and design lovers, day-trippers alike. The opening festival promises to be a celebration to remember. It's a real boost for Ghent's tourism, our local hospitality sector, and the city's entrepreneurs."

MELISSA DEPRAETERE

DEPUTY MINISTER-PRESIDENT OF THE FLEMISH GOVERNMENT AND FLEMISH MINISTER FOR HOUSING, ENERGY AND CLIMATE, TOURISM AND YOUTH



"This expansion and renovation are not about creating more museum, but about creating more than a museum: a community sense-making museum with real social relevance, right at the heart of a diverse and complex society." KATRIEN LAPORTE DIRECTOR

Design Museum Gent also has a big heart for children. A comprehensive family trail winds through the entire museum site, designed for everyone from toddlers to visitors in their eighties; basically, everyone eager to explore design in a playful or hands-on way. The *collection* features several interactive zones, where visitors can experience and experiment with different aspects of the design process. Design Museum Gent owes its origins to the rich history of Ghent and Flanders, such as the textile industry, and continues to be shaped by Flanders' vibrant design landscape. The museum enriches the international cultural offering of the city and region and

positions Flanders as a top destination for culture, heritage, and design.

A grand reopening calls for a grand celebration! During the opening weekend, expect a museum full of delightful surprises around every corner; music, performances, talks, workshops, a design market in the surrounding streets, and a brunch in the green inner garden. Afterwards, under the banner of Design Fest Gent, we take to the city, guiding residents and visitors along an amazing route of design shops, studios, and neighbourhoods where the museum is active, including a wide array of installations and activities.

Design Museum Gent is ready to reclaim its position as Belgium's **largest design museum** and the country's top destination for design.



"Culture is the foundation of a warm and socially connected society. With its new freely accessible wing, the renewed collection presentation and a highly topical opening exhibition, Design Museum Gent actively contributes to that mission."

CAROLINE GENNEZ
FLEMISH MINISTER FOR WELFARE AND POVERTY
REDUCTION, CULTURE AND
EQUAL OPPORTUNITIES



"In 2022, we brought our work into dialogue with the Design Museum Gent collection, to let the richness of the past resonate in the present. Today, the new wing does the same: the museum opens itself to the city, to tomorrow, without forgetting its roots. That is perhaps the essence of design: always in dialogue, never behind closed doors."

FIEN MULLER & HANNES VAN SEVEREN
BELGIAN DESIGN DUO



If you have any questions or would like to request an interview, please don't hesitate to contact us.

**CONTACT
OUR PRESS OFFICE**



Belgium's largest design museum

Design Museum Gent

BC Materials

produced in

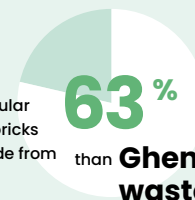


business days

Ghent Waste Bricks

80,000 facing bricks

230 tonnes material



The circular facing bricks are made from no less

63%

than Ghent waste streams

concrete
glass

Opening Exhibition

PUBLIC MATTER(S)

Design and Democracy



Citizen's panel

"How can we make design accessible and relevant to a broad audience, with a range of backgrounds and knowledge?"

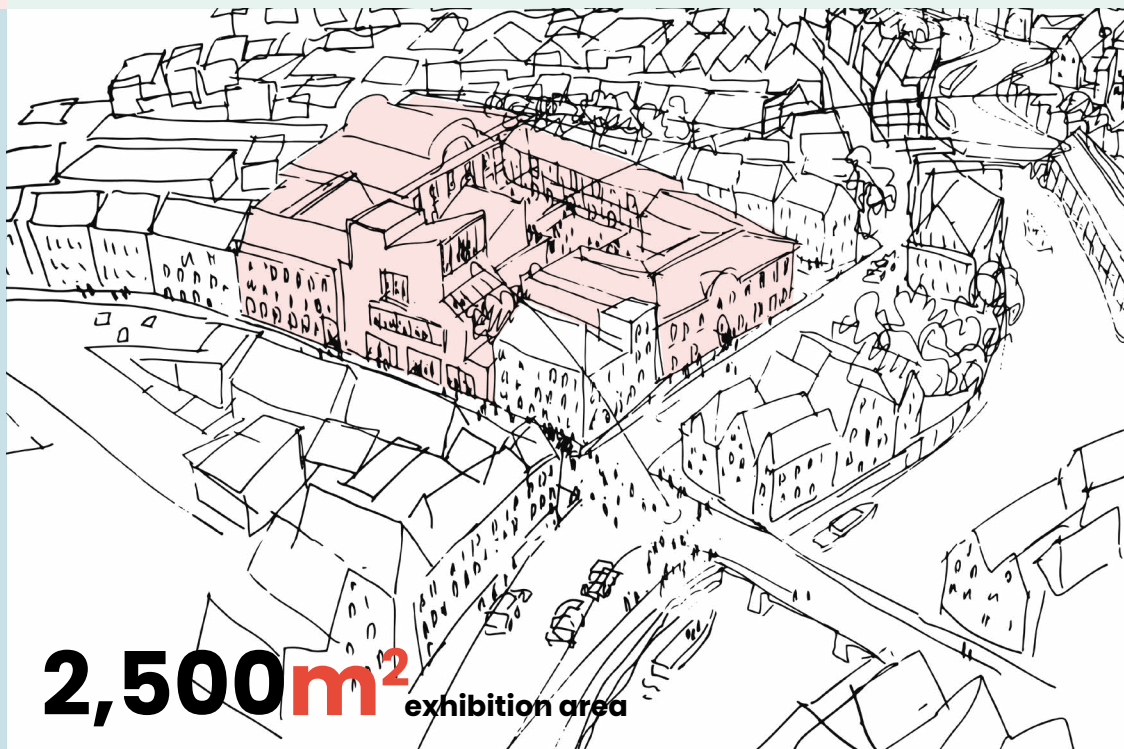
DE40

> READ FOCUS 3

Democracy Fitness Trail



Train 10 democratic muscles



2,500m² exhibition area

expected

125,000

visitors during the reopening year

10 days

Opening festival



> READ FOCUS 4

NEW COLLECTION PRESENTATION

Models from the Past for The Future



450+ objects

1,300 | today

more than 10

special

design projects

from Belgian designers throughout the museum buildings.

> READ FOCUS 2

FOCUS



THE BUILDING

ARCHITECTURAL BEACON IN THE HEART OF GHENT

After ten years of dreaming, planning and building, it's finally finished: Following a major renovation and expansion, Belgium's largest design museum stands on the threshold of an ambitious reopening. The renewed infrastructure not only offers more exhibition space; it also creates an open place for meeting, dialogue and connection in the heart of the city.

The museum had long **outgrown its 18th and 20th-century wings**. Many functions could no longer be fulfilled properly, and visitors were no longer guaranteed a comfortable experience. Ten years after the first feasibility and volume studies, the new wing is now located on the former empty plot in Drabstraat.

For the architectural team — **Carmody Groarke, ATAMA and RE-ST** — several core principles were central; a “museum in the broadest sense”, open, generous, sustainable and future-oriented. The result is a **25-metre-high**

new wing that connects buildings, removes thresholds and expands the museum's functions. The building now houses a lecture hall, workshop spaces, an exhibition area, space for art handling and restoration, a terrace, museum café, and shop. On the top floor, there is a proper loft for events, with an unparalleled view of the city and the Castle of the Counts.

The building houses the museum's exhibitions, but it is also a **freely accessible meeting place**, where socio-cultural groups and creative makers can

Interview with THE ARCHITECTURAL TEAM

What was your vision for the Design Museum Gent project?

From the very beginning, our ambition was to create a museum that both honours the city's exceptional architectural heritage and prepares it for the future. We were acutely aware of the responsibility involved in intervening in such a historic setting. The project embraces continuity as well as renewal: existing buildings have been preserved and carefully adapted, while a new wing has been added that feels familiar yet looks towards the future. We wanted to create a building that integrates harmoniously into Ghent's urban fabric while showing how museums can address urgent contemporary challenges, from the climate crisis to social engagement.

How will the new building change the visitor experience?

The new wing was conceived as a generous 'city room' for the museum; a space for exhibitions, learning and hospitality that connects all parts of the building through clear, accessible routes. Inspired by the museum's ambition to create a 'third place', the new building goes beyond traditional galleries, cafés or museum shops. Spaces are programmed more loosely around experiences of design culture: encouraging spontaneous encounters through events, supporting

learning through play in flexible workshop rooms, and providing a key counterbalance to more classical exhibition spaces. This idea is fundamentally about creating a building for everyone; broadening the audience and opening the museum to new ways of engaging with design.”



KEVIN CARMODY,
ANDY GRØARKE &
BRAM AERTS

meet and share their work. A place to rest, celebrate, create, reflect and discover — a space where ideas and connections can grow.

Circularity, climate neutrality and innovation are priorities. The result is a sustainable and intelligent building. Its first eye-catching feature is visible from the street: a front wall composed of more than **80,000 Ghent Waste Bricks**. Together with delegated contracting authority sogent and BC Materials, Design Museum Gent created this unique brick; a pressed, circular brick made from Ghent waste, which requires no firing in an oven. A perfect illustration of the museum's conviction that design museums should lead by example in sustainable and innovative design.

Throughout the building, **sustainable processes** are made tangible, allowing visitors to experience how intelligently designed structures can contri-



Design Museum Gent is in a fascinating location in Ghent's historic centre. From the new wing, there are unparalleled views of the Castle of the Counts, Korenlei, and Graslei, as well as the Rabot.

bute to a more responsible future, and to reflect on the role of design culture.

With the new wing comes a new museum entrance, and a new address. We now welcome visitors at **Drabstraat 10**, although entry via Jan Breydelstraat and into the inner garden remains possible.



SPECIAL DESIGN PROJECTS

Design in every corner

Design Museum Gent presents numerous unique design commissions throughout the building. Visitors enter via an impressive 3D-printed entrance portal by Unfold. Inside, they discover striking design interventions: a sculptural reception desk, an acoustic curtain, and a Pocket Garden, among many other elements. We collaborate on this with designers who engage with ecological, biobased materials and sustainable processes: Bas Smets, Bram Vanderbeke & Wendy Andreu, BC Materials, Casimir, Chevalier Masson, Grond Studio, Onbetaalbaar, Unfold, and many more.

FOCUS

2

CØLLECTION

MODELS FROM THE PAST FOR THE FUTURE

A museum cannot exist without a collection. The foundation of this museum's collection was laid in 1903 by well-to-do citizens of Ghent. They presented models - drawings in pattern books, sketches, as well as actual furniture and furniture components - to makers and designers so they could improve their craft and knowledge.

This early group of objects formed the basis of today's museum collection of **around 25,000 items**, spanning the 14th century to the present. Together, the collection represents the defining landmarks of Belgian design within an international context, with a focus on everything related to living and domestic environments.

Thanks to the renovation, the space for the presentation of the collection has now doubled. The guiding question for the new display: **"How can a design collection continue to inspire in 2026?"** In rapidly changing times, there is a growing need for new

solutions, and the past can often be more inspiring than expected. The display shows what design can mean for our present and our future. It explores how techniques, materials, concepts and practices from the **past** can be meaningful for designers and visitors of today and tomorrow, while also showing how our perspectives shift. What was once seen as the ultimate solution is today sometimes viewed much more critically.

The emphasis is less on who designed something, and more on the power and significance of the designs themselves. As such, visitors discover and rediscover



PHILIPPE WOLFERS
A

national and international design icons alongside lesser-known talents. A selection of the featured names includes: Alvar Aalto, Pieter De Bruyne, Charles & Ray Eames, Mabel Elwes, Axel Enthoven, Paul Hankar, Joseph Hoffmann, Victor Horta, Huib Hoste, David Huycke, Arne Jacobsen, Yvette Lauwaert, Alessandro Mendini, Open Structures, Gaetano Pesce, Gustave Serrurier-Bovy, Yvonne Serruys, Bořek Šípek, Ettore Sottsass, Pieter Stockmans, Henry van de Velde, Albert Van Huffel, Elza Van Huffel-Gallet, Maarten Van Severen, Tapio Wirkkala, Philippe Wolfers, and Eva Zeisel.

|| In a world that urgently needs new models and new imagination, we want to highlight the potential of a design collection: How can a collection that originated as a 'model museum' still be used today to shape the future?



EVELIEN BRACKE
COLLECTION CURATOR

The display does not merely invite visitors to look, make connections and study. It also encourages them to get hands-on, so they see the design around them with fresh eyes.

The exhibition revives the museum's origins as a model museum. We were founded to present "good examples": designs, prototypes and models that offer insight into process, materials and techniques. From its beginnings in 1903, Design Museum Gent has collected both historical and contemporary

work, from local and international contexts.

By bringing together historical and contemporary objects in sometimes unexpected thematic combinations, the presentation raises questions and highlights answers from iconic predecessors as well as from today's designers.

Through five overarching themes, the collection presentation guides visitors through Belgian and international design:

1. CØPY
2. MIGRATION
3. FOLDS
4. CONNECTIONS
5. COMFORT

1 Copy

The model museum was historically used to copy examples or imitate them more generally. This section discusses periods, techniques and strategies where imitation played, and still plays, a central role. It raises questions about originality, authenticity and authorship, but also about the reuse of materials and the revival of older techniques.

B Pieter De Bruyne, Nathalie Du Pasquier, Dorothy Hafner, and Alessandro Mendini.



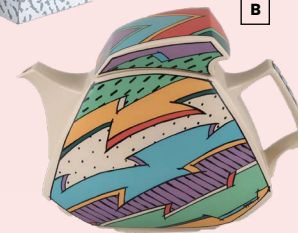
A
ALESSANDRO MENDINI



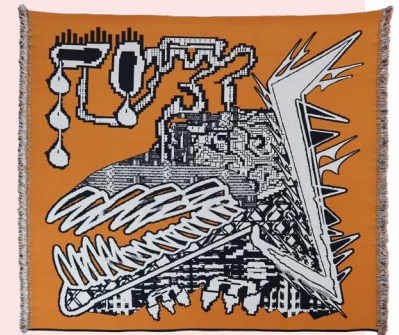
P
PIETER DE BRUYNE



N
NATHALIE DU PASQUIER



N
NATHALIE DU PASQUIER



V
VICTOR VERHELST

2 Migration

This theme highlights the ways in which materials, ideas and objects migrate across space and time, between people and cultures. Designs tell stories about the sometimes problematic consequences of migrating materials. The pieces shown here cast a different light on the current issues surrounding migration.

C Paul Hankar,
Maarten Van Severen

3 Folds

This theme shows the potential of folding, pleating and bending – unmistakable elements of our material and cultural history. We present models of folding as a production process and as a way to facilitate use. The techniques of folding and pleating can offer inspiration for contemporary challenges.

D Gaston Eysselinck,
Albert Van Huffel, Victor Verhelst,
Marcel Wanders

4 Connections

In a world of networks and systems, connections are the points where knowledge, energy, and creativity come together. This theme focuses on the importance of artistic connections, networks, and collaborations between designers, as well as on technical connections, functional systems and open systems. The examples on display can offer inspiration for models of collaboration and connection today.

E Victor Verhelst, Marcel Wanders

5 Comfort

Designers create products to enhance our comfort. Yet comfort is a relative concept, and is continually reconsidered. This theme presents pieces that seek to improve comfort, while also raising questions about the price we pay for our desire for comfort.

F Alessandro Mendini,
Gaetano Pesce



FOCUS

3

PUBLIC MATTER(S)



Design sits at the very heart of our democracy. It shapes not only how we vote or protest, but also who gets to take part. Many of these mechanisms are invisible; others are everywhere, yet still hard to grasp. At a moment when we're said to be living through a 'crisis of democracy', design can help us navigate the complexity.

AMELIE KLEIN
& VERA SACCHETTI
CURATORS



DESIGN AND DEMOCRACY

Where the collection focuses on the more familiar aspects of design, the opening exhibition **Public Matter(s): Design and Democracy (3 October 2026 to 11 April 2027)** explores the other end of the design spectrum. Instead of looking at objects, we turn to the design of systems of power.

The premise is simple: every aspect of **Western democracy** has been designed – and can therefore be redesigned. This isn't just about campaign posters, parliamentary buildings or ballot papers, but about the system itself. The **mechanisms** that make our democratic system function – party representation, the way we vote – are all designed.

Given this, the exhibition asks: Does the **system** do what it promises? Is it truly for everyone? What happens when **political power** is shared with citizens? What new forms of

democracy and participation already exist? Who is excluded, and what are the consequences? The **rich history** of Ghent, Flanders, and Belgium provides both a foundation and inspiration for imagining new democratic futures together.

This is an exhibition about how **democracy** works, and how it can be strengthened, at a time when this form of **national governance** is under pressure in many places. Design can help us shape spaces, systems and ways of meeting that genuinely represent and include us all.



Public Matter(s): Design and Democracy does more than help you to look at democracy in a completely different way – you can also strengthen your own democratic reflex. This takes shape in the Democracy Fitness Trail, an installation route inside and around the museum, where visitors can train their “democratic muscles” such as empathy, willingness to compromise, and active listening.

In preparation for the exhibition, Design Museum Gent organised **DE40** in spring 2025 – a citizens’ panel in which 40 representative residents of Ghent examined the question: “How can Design Museum Gent make design accessible and relevant for a broad public, regardless of their background or knowledge?” Their recommendations will be applied throughout the museum’s ongoing work.



On 15 April 1989, the student protests began on Tiananmen Square in Beijing, China. Just before the protest was violently suppressed on 4 June, the students built the *Goddess of Democracy*, a 10-metre-high statue. The artist duo *zweintopf* created an inflatable replica of the statue, which visitors have to pump up. Their installation recalls both the large-scale protest against the Chinese Communist Party and the fact that democracy requires constant engagement and attention to avoid collapse.

FOCUS

4

PROGRAMME

GRAND REOPENING FESTIVAL

A grand reopening calls for a grand celebration! From 3 to 11 October 2026, the museum and the city will be entirely dedicated to design. Few things connect people as strongly as celebrating together. In this case, it is the rebirth of the museum, celebrated with a programme centred around connection.

3 & 4
October
2026

During the **opening weekend**, Design Museum Gent will **open its doors**

wide and free of charge, and the festivities will take over the entire building. The keywords; open, welcoming, and festive. Of course, the new wing, the collection presentation and the temporary exhibition will take centre stage. To make the reopening even more memorable, there will also be music, live radio, and a vibrant programme that expands on the stories of the collection and the opening exhibition. **The new wing** is an open space designed to connect. Here you can feel

at home, wander around, and discover something new on every floor. During the opening weekend, **local organisations, makers and design partners** will be given a place in this new building, for activities such as workshops, lectures, performances, installations, and more.

One example of such a connecting activity is the large brunch **'Variations in Bread'** in the morning of Sunday 4 October 2026, in the museum's courtyard. Breaking and sharing bread brings people together, as will be demonstrated by amateur and professional bakers from various



Ghent neighbourhoods, accompanied by a creative art intervention and workshop by **Studio Copain**. In the streets around the museum, visitors will be tempted by a **design market**, featuring work by local and national creators.



With the new wing, Design Museum Gent opens its doors to the city. We're looking forward to many collaborations with Ghent's cultural sector during next year's vibrant opening festival.

ASTRID DE BRUYCKER
ALDERMAN FOR CULTURE,
CITY OF GHENT



5 to 11
October
2026

After the weekend, access to Collection and Public Matter(s) will no longer be

free, but the **celebrations will continue for a full week**. Design Fest Gent will not only take over the museum, but also the city. There will be **workshops, lectures, performances and collaborations with various design partners such as Designpunt, Designregio Kortrijk, Hub Limburg (C-Mine/Z33), Vaklab Bokrijk, MAD Brussels, WBDM, CID Le Grand Hornu, Design Museum Brussels and Flanders District of Crea-**

tivity. Those who enjoy seeing artists at work will be able to visit numerous **studios** of Stadsma-kers and Nucleo. In an exhibition in collaboration with Designregio Kortrijk, **students from Flemish design programmes** will display their work. An initial selection will be presented in Ghent, followed by further presentations at Wonderfestival in Kortrijk. Design Museum Gent is rooted in the heart of the city. Together with **local shops and hospitality businesses**, we are launching a **City Trail** with amazing window displays.

DESIGN FEST GENT

Following the success of the first edition in 2022, Design Fest Gent is now part of the reopening of Design Museum Gent. From Monday 4 October onwards, Design Fest Gent will seamlessly connect to the opening weekend and extend the celebrations across the city. The programme responds to today's social and ecological challenges. A trail will lead visitors to various locations in Ghent — design shops, vacant buildings, design schools and social-artistic projects — and offer an inclusive experience that invites everyone to participate.



**SIEGRID
DEMYTTENAERE**
ARTISTIC COORDINATOR

OPEN CALL

Our programme "Design with Ghent" inspires the people of Ghent through our collection and exhibitions. In 2025, we explored the potential of our collection together with residents and organisations of Macharius-Heirnis, Gentbrugge, Ledeborg, and Moscou.

In 2026, we will take a different approach and work around the theme of the reopening exhibition: Design and Democracy. Through an open call, we are selecting designers and design studios who will, together with the people of Ghent, develop year-long programmes around social themes. The results of these collaborations will be presented during the reopening festival.

SUSTAINABLE & CIRCULAR FESTIVAL


We plan to organise a climate-neutral reopening festival. The entire organisation of the opening weekend is based on circular principles: reuse, repurposing, and compostability. We're setting ambitious targets. Furniture, decor, and utilitarian objects will be created as much as possible from cardboard and recycled materials. We will collaborate with local makers. There will be no classic catering, but cooking with leftovers from local restaurants. We will measure and compensate our CO₂ emissions. Reflecting the principles behind the circular facing brick, we want to advocate for a sustainable, inclusive and future-focused way of organising events. Everything created during the festival should be able to disappear, return to life, or re-enter circulation.



PARTNERS & SPONSORS

PARTNERS & SPONSORS

A new wing and a new story are never built alone. Design Museum Gent is therefore deeply grateful to the many partners who have helped make all of this possible.

		
<h2>CITY OF GHENT</h2> <p>The city not only contributes significantly to the museum's operations, it also covered the largest share of the construction costs, and has done so much more.</p> <p>Our sincere thanks go to all the city services whose support we have been able to rely on over the past ten years.</p>	<h2>SOGENT</h2> <p>Sogent is responsible for urban development and property management in Ghent. Its slogan is <i>Together we develop our city</i>. During construction, sogent acted as our delegated contracting authority. Their knowledge and expertise have been invaluable.</p>	<h2>FLANDERS</h2> <p>There are many government bodies within the Flemish administration.</p> <p>As a nationally recognised museum, we receive substantial operational funding from the Department of Culture, Youth and Media.</p> <p>That same department provided major support for the construction works, complemented by grants from the Agency for Immovable Heritage and from Vlaanderen Circulair, as well as significant ERDF funding.</p> <p>The reopening of Design Museum Gent has been designated a Flemish flagship event ("Vlaams topevenement") by the Flemish Government and is supported by EventFlanders. EventFlanders is an initiative of Visit Flanders, in collaboration with the Department of Culture, Youth and Media (CJM), Sport Flanders and the Department of Chancellery and Foreign Affairs.</p> <p>This support from many corners of the government highlights the strong commitment within the Flemish Government to the importance of design.</p>

USEFUL INFORMATION


USEFUL INFORMATION

INFO FOR VISITORS (FOR PUBLICATION)

IMPORTANT DETAILS	PRICES	OPENING HOURS	<p>Visitors are welcomed through the new wing at Drabstraat 10, although the entrance via Jan Weydelstraat will remain open.</p>
<p>Wednesday 30 September 2026</p> <p>→ Pre-opening for neighbors, intimates, ... (by invitation)</p> <p>Thursday 1 October 2026</p> <p>→ VIP opening / preview (invitation only)</p> <p>Friday 2 October 2026</p> <p>→ Pre-opening night</p> <p>From Saturday 3 October 2026</p> <p>→ The Collection: Models from the Past for the Future</p> <p>→ Opening exhibition Public Matter(s). Design and Democracy (until 11 April 2027)</p> <p>Saturday 3 to Sunday 4 October 2026</p> <p>→ Opening weekend</p> <p>Monday 5 to Sunday 11 October 2026</p> <p>→ Design Fest Gent</p>	<p>Standard tickets</p> <p>→ 15 euros</p> <p>Group tickets</p> <p>→ 12 euros</p>	<p>Open on weekdays from 9:30 a.m. to 5:30 p.m.</p> <p>Open on weekends, public holidays and during school holidays from 10:00 a.m. to 6:00 p.m.</p> <p>Closed on Wednesdays</p> <ul style="list-style-type: none"> → Exceptionally open on Wednesdays during the spring half-term break, the Ghent Festivities and the autumn break. → On 24 and 31 December, the museum closes at 4:00 p.m. → On 25 December and 1 January, the museum is closed. → On public holidays, the museum is open from 10:00 a.m. to 6:00 p.m., even if the holiday is on a Wednesday. → The museum is open every first Thursday ('Late-opening Thursday') of the month until 10:00 p.m. (Not in July, August, or September). → During Museum Night (Late-opening Thursday in December), the museum is open until 01:00 a.m. the following morning. <p><small>* Museum opening hours during the reopening from 3 to 11 Oct 2026 may vary.</small></p>	

PRÆSS INFO

PRACTICAL INFORMATION FOR THE PRESS (NOT FOR PUBLICATION)

PRESS CONFERENCES	PRESS KIT	PRESS CONTACTS	 <p data-bbox="1688 507 2063 1070">If you have a question or would like to request an interview, please don't hesitate to contact us.</p> <div data-bbox="1671 1118 2076 1246"><p data-bbox="1688 1134 2056 1166">MAKE AN APPOINTMENT</p><p data-bbox="1688 1198 2056 1230">Bie will be happy to help!</p></div>	
<p data-bbox="152 419 501 443">Wednesday 30 September 2026</p>	<p data-bbox="624 432 1061 679">The online press kit can be consulted via the link below. The kit contains press texts (Word and PDF, ready for copy-paste), high-resolution images with captions and copyright information, logos of Design Museum Gent and its partners, and background information on the exhibitions, programme details, credits, etc.</p> <p data-bbox="624 719 983 743">The press kit is updated regularly.</p>	<p data-bbox="1140 432 1532 616">Design Museum Gent is the primary point of contact for all press enquiries. For our international press activities, we work closely with a specialised press agency, along with Visit Flanders and VisitGent.</p> <p data-bbox="1140 655 1509 807">Journalists are kindly asked to always contact the museum first. We coordinate all requests and involve our external partners when necessary.</p>		
<ul data-bbox="152 480 528 568" style="list-style-type: none">→ National press conference→ Private pre-opening for DE40, neighbours, and close contacts		<p data-bbox="1211 895 1469 935">Bie Luyssaert</p> <p data-bbox="1211 943 1469 999">bie.luyssaert@stad.gent +32 497 59 33 17</p>		
<p data-bbox="152 611 421 635">Thursday 1 October 2026</p>				
<ul data-bbox="152 675 472 730" style="list-style-type: none">→ National press conference→ VIP opening				



**Design Museum Gent is
looking forward to welcoming
you to the renovated museum
on 3 October 2026!**